

PRESENTATION BUSINESS

OTT 25



INTRO



STUDIO MAGIU

WRITTEN AND DIRECTED BY



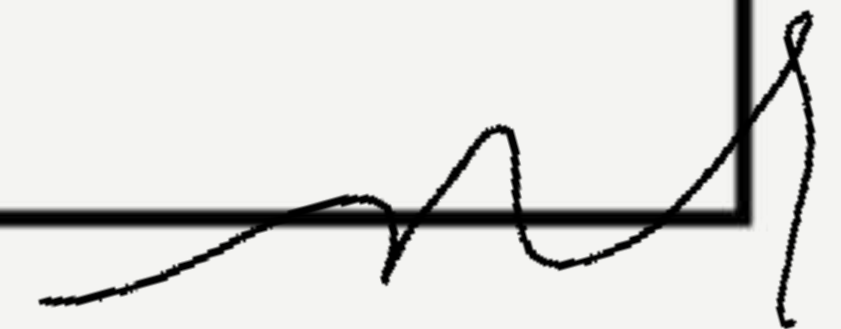
WHO WE ARE

We are **Studio MAIGIU**, a creative agency combining strategy, communication, and production.

Our **goal** is to bring innovative projects to life—projects that **connect brands and people**.

We believe in the **power of storytelling and the value** of meaningful connections, developing tailored strategies that integrate creativity, design, and technology.

From concept to production, we support our clients through every step of the journey.

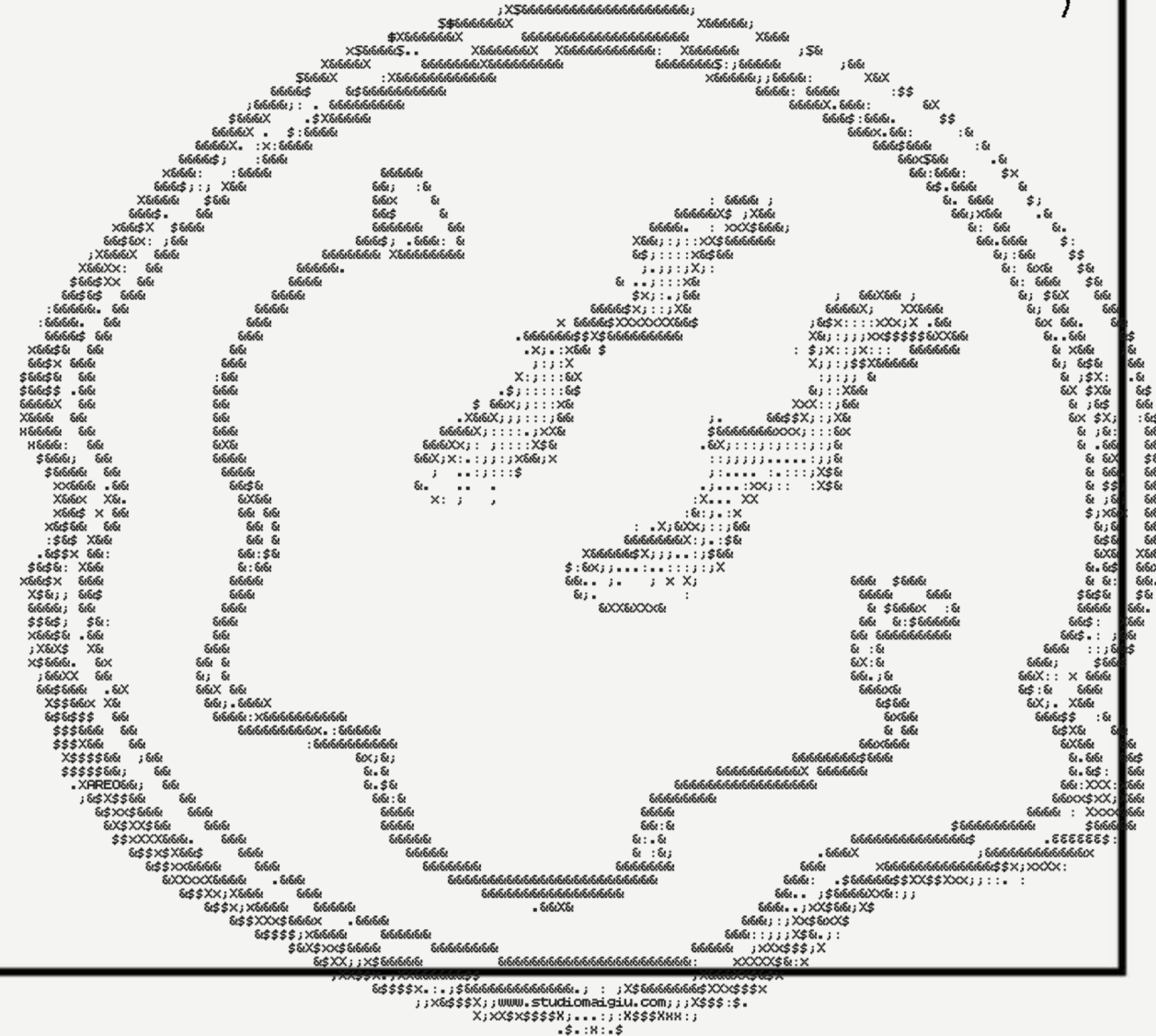


MISSION

The power of stories.

We believe in the power of storytelling and the strength of meaningful connections.

Our mission is to transform ideas into experiences that speak to people, empower brands, and create shared value.



Where ideas
become meaningful
experiences.



WHAT WE DO

Turning big ideas
into real-world
impact.



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MARKETING

Marketing strategies

We engage with the target market to understand it and leverage every tool to master it.
We help brands define the best strategies for growth and impact.

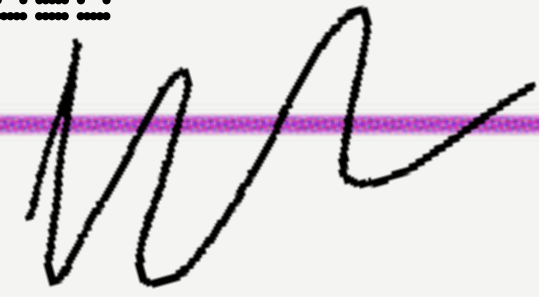
Tone of voice

We speak the language that resonates.
We know what captures attention.
Our voice is what makes us unforgettable.

Relevant Content

Connecting with new generations where they are, with formats that inspire.

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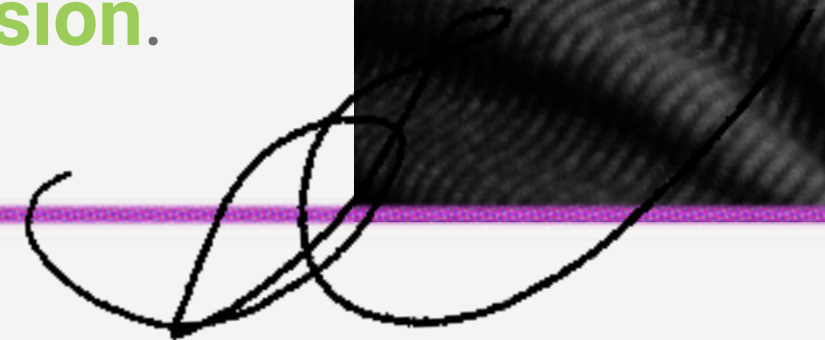
PHOTOGRAPHY

Stopping time.

Photography is a powerful tool to highlight and strengthen a **brand's identity**.

We produce shoots across all formats—corporate, product, events, and editorial campaigns—combining **strategy, creativity, and technical excellence**.

By creating consistent and recognizable visual storytelling, we help brands enhance their image, refine their positioning, and captivate audiences with **content that leaves a lasting impression**.



OTHER



VIDEO

From ideation,
to visualization,
to execution.

The importance of videography today is equal to—or even greater than—that of photography.

Using **moving images** to convey concepts allows us to communicate **the feelings** and messages that our clients want to share in a uniquely engaging way.

[video](#)



EDITORIAL CONCEPT & CONTENT

Content & editorial.

Content is the foundation of every effective communication strategy.

We support brands in developing texts, formats, and editorial projects that strengthen **identity** and **recognition**.

From copywriting to blogs, newsletters, magazines, and podcasts, we create content designed to inform, inspire, and engage audiences, combining creative strategy with **narrative consistency** to build reputation and lasting relationships.





MEDIA RELATIONS

Talk is cheap.

Building Connections. Amplifying Visibility.

We support brands through effective and recognizable communication.

We develop articles, press releases, and editorial content tailored for the **media**.

Thanks to our network of accredited journalists, we help **brands** create and manage a strong media contact **network**.

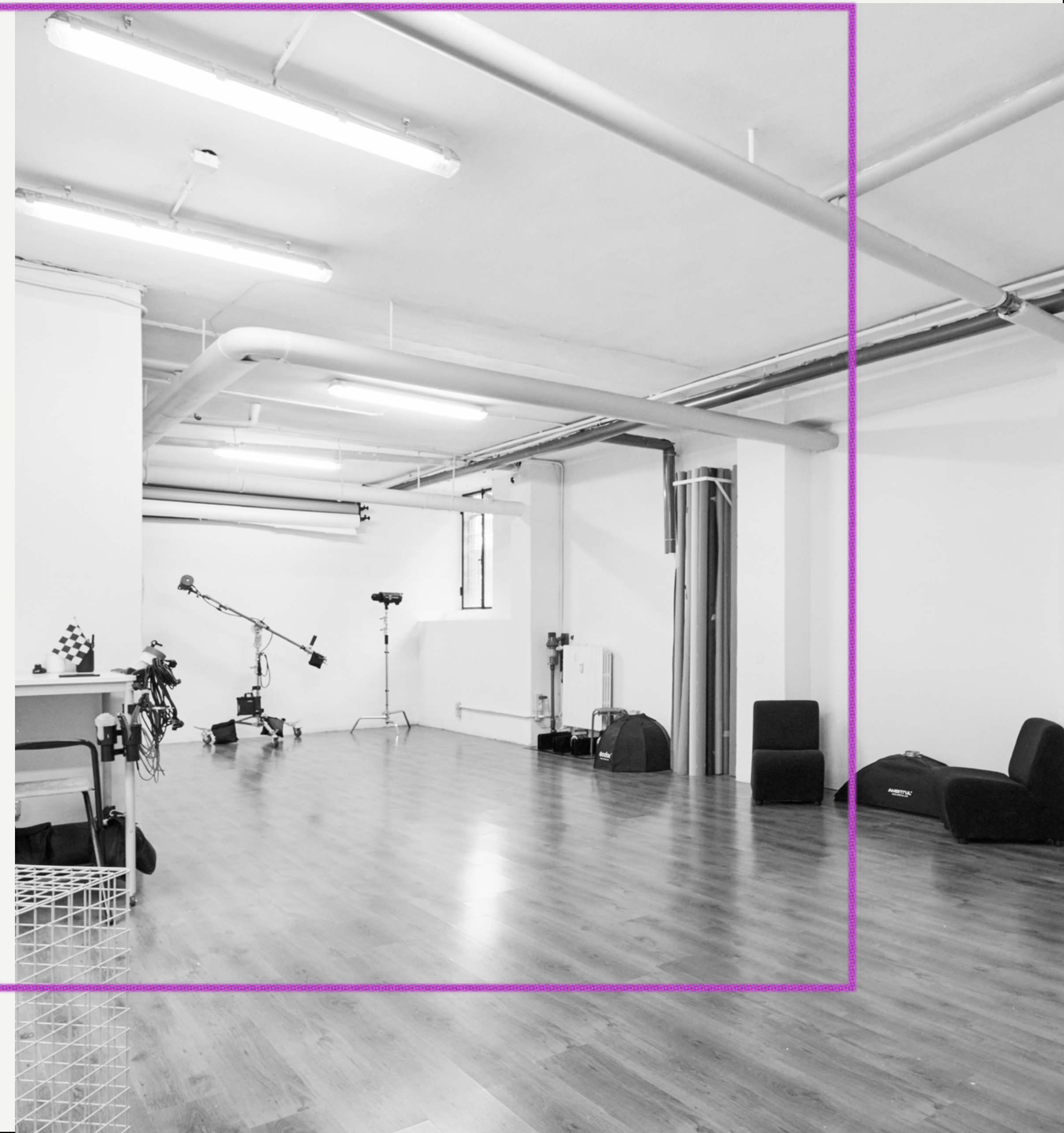


THE STUDIO MAIGIU

Crush Studio: Where Innovation
Meets Professionalism

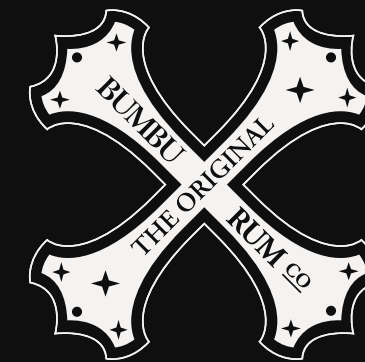
A **place** built to spark ideas and push the **boundaries of visual experimentation**. Here, creativity thrives alongside professional rigor, giving you the freedom to manage projects efficiently while exploring new possibilities.

Ideal for artists, designers, musicians, and creative professionals, Crush Studio **empowers you to bring your vision to life**, elevating every project to higher levels of quality and innovation.





Coming Soon



THE BEST COPY





CAMPARI
project photo
2025



BRANCA
campagna
2024



AGUA SANCTA
photo, set design
2022





CLER MILANO
all that is seen and not
2024



CAMPARI ACADEMY
project podcast
2025





PORTRAIT
photo
2025





JAMESON
reportage event
2022/2023/2024



SOGNI
photo
2025



STUDIO MAIGIU
merch
2024



CONTACT

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